

Online Content Advertising

Rate Card (2026)

General Sponsored Content

Service	Description	Rate (USD)
Press Release/Brand Mention/Listicle (No Links)	New content, no links, tagged "not tagged"	\$250
Sponsored Content — No-Follow Link	New article, client-supplied link, tagged "Partner Content"	\$300
Sponsored Content — Do-Follow Link	New article, client-supplied link, tagged "Partner Content"	\$350
Pitched Interview Feature [with link]	With No-follow link	\$350
Pitched Interview Feature [without link]	Without link	\$300

Link Insertion Only (Existing Content)

Service	Description	Rate (USD)
No-Follow Contextual Link Insertion	Link added to an already-published related article	\$100/link
Do-Follow Contextual Link Insertion	Link added to an already-published related article	\$150/link

Specialised Categories

Service	Description	Rate (USD)
Forex / Stock Exchange / Money Market Sponsored Content with Do-Follow Link	New feature/review content, tagged "Sponsored Content"	\$380
Crypto / iGaming Sponsored Content — Bull Season	No-follow only , tagged "Sponsored Content"	\$700
Crypto / iGaming Sponsored Content — Bearish/Low-Volume Season	No-follow only , tagged "Sponsored Content"	\$400

Site Profile

Metric	Value
Domain	businessamlive.com
Domain Authority (DA)	42
Domain Rating (DR)	46

Terms & Policies

Disclosure & Labeling

- All non-crypto sponsored content is tagged "Partner Content."
- All Crypto/iGaming sponsored content is tagged "Sponsored" and published exclusively in the dedicated Sponsored Content section — never blended with regular editorial pages.

Link Attributes

- Crypto/iGaming sponsored content: no-follow links only. **No do-follow option is offered for this category, regardless of season.**
- All links included in **Interview features are no-follow only**. This keeps the interview reading as genuine editorial coverage rather than a paid promotion.

Link & Article Duration

- Links remain live for a minimum of 12 months from the date first published, renewable by further agreement.
- Maximum of 2 links allowed in a single article
- Business A.M. reserves the right to remove or update a link after this period, or sooner **if the destination page changes**, becomes inactive, or no longer meets quality standards.
- The article itself remains published indefinitely as part of Business A.M.'s editorial archive.

Content Compliance

- Business A.M. reserves the right to request a rewrite of any article believed to violate site rules or applicable laws/regulations.
- Business A.M. reserves the right to reject any link **pointing to adult content or spammy/low-quality sites (old domains with less than 20 DA/DR)**

Review Process

- All submitted articles and links are reviewed by Business A.M. before publication.
- Review turnaround: 48 hours (2 business days) from submission.
- Content should be submitted at least 5 business days ahead of the intended publication date to allow time for review and any requested revisions.

Terms of Engagement

1. **Payment before publication** — full payment (with proof of payment shared) must be received before any sponsored content or link goes live.
2. **Payment method** — Transfer only to the designated bank account provided by Business A.M.
3. **Currency** — all rates are quoted in USD; conversion to Naira (if applicable) is based on the prevailing exchange rate at the time of payment.
4. **No refunds after publishing** — once content goes live, payments are non-refundable. Refunds before publishing are subject to review on a case-by-case basis, subject to a deduction of 20% administration fee.
5. **Submission deadline** — content/links should be submitted at least 5 business days before the intended publication date, in line with the review process.
6. **Invoicing** — an invoice will be issued upon confirmation of the order; payment should reference the invoice number.

Contact:

To place an order or make an inquiry regarding this rate card, kindly reach out to us:

✉ phillipi@businessamlive.com

✉ info@businessamlive.com

We look forward to hearing from you.